

**MINUTES OF SLINGER ECONOMIC OPPORTUNITY ANALYSIS PROJECT
STEERING COMMITTEE MEETING**

February 18, 2019

The meeting of the Economic Opportunity Analysis Project Steering Committee of the Village of Slinger was called to order by President Brandt at the Slinger Municipal Building located at 300 Slinger Road, Slinger, WI, at 5:00 p.m. on Monday, February 18, 2019, in accordance with the Notice of Meeting delivered to the members on Friday, February 15, 2019.

1. Roll Call & Notice of Meeting:

	<u>Present</u>	<u>Absent</u>
Russell Brandt, President	x	
Jeff Behrend	x	
Marlyss Thiel	x	
Lee Fredericks		x (excused)
Rick Gundrum	x (arrived 5:57 p.m.)	
Rick Kohl	x	
Dean Otte	x	
Robert Stuetgen	x	
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Also Present:

Jessi Balcom, Village Administrator
Jim Haggerty, Village Engineer/DPW Director
Margaret Wilber, Village Treasurer
Scott Harrington, Vandewalle & Associates
Jackie Mich, Vandewalle & Associates

President Brandt informed the members present that the open meeting law had been complied with in connection with the meeting. Notice of the meeting was sent to all who requested same and posted in three public locations.

2. Approval of Minutes March 21, 2018

Motion Behrend/Stuetgen to approve the minutes as presented. Motion passed.

3. Discussion and update:

A. Downtown Vision Update

Vandewalle & Associates presented their initial work on the downtown vision and strategy. A Visioning Session with the community was held on January 29, 2019 and several meetings have been held with downtown stakeholders. It is anticipated there will be an Open House to receive community input on the draft vision and strategy document on March 27 and the final document will be presented to the Steering Committee in April.

Key takeaways and highlights of the Visioning Session were discussed.

- The future of the downtown is not perceived as a primarily commercial/retail area.
- The downtown is envisioned as a gathering place and destination where people feel safe.
- There is comfort with 2-3 story buildings with a blend of styles.
- Beautification and public amenities were encouraged.
- There was support for a façade grant program, streetscape improvements and public parking.

Potential shared parking opportunities and gathering spaces were discussed.

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The draft vision was discussed:

“Downtown Slinger is the place that Slinger residents go to meet, connect, and have fun. Centered on Slinger’s origin at the crossroads of Washington Street and Kettle Moraine Drive, today it is home to a dynamic mix of entertainment, dining, personal services, gathering places, new housing, and recreation options.

The Downtown’s effortless blend of attractive storefronts, new residential buildings that complement existing historic buildings, attractive lighting, lively plantings, and outdoor seating make walking downtown feel inviting, safe, energizing, and familiar. Slinger residents feel a strong sense of ownership and pride in the downtown and support unique, locally-owned businesses.”

4. Adjourn Meeting

Motion Stuetgen/Thiel to adjourn at 6:02 p.m. Motion passed.

Approved By: _____
Russell E. Brandt, Village President

Drafted By: Jessi Balcom, Village Administrator

