Be a Salt WIse Business

Follow WI Salt Wise on:

www.wisaltwise.com

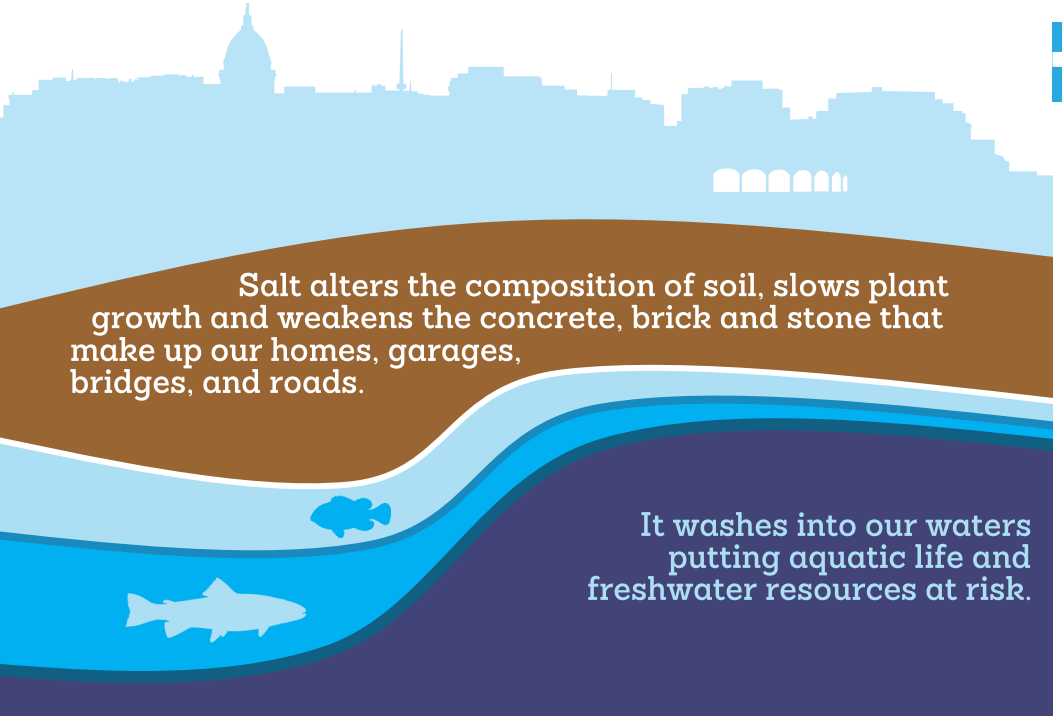
This is what the right amount of salt looks like.

WI Salt Wise Partnership:

A coalition of organizations working together to reduce salt pollution in our lakes, streams and drinking water

Learn how using the right amount of salt this winter can help protect our lakes, streams and drinking water.

Once you put salt down, it doesn't go away



It only takes **1 teaspoon of salt**

to **permanently pollute** 5 gallons of water

Every year, we use about...

30,000 tons of salt on our roads.

Dane County

That's enough to pollute more than 23 billion gallons of water.

This doesn't include what we use on sidewalks, driveways and parking lots.

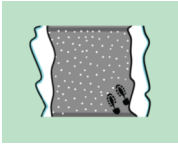
You can help! Use the right amount of salt to protect our waters.

Maintaining your own sidewalks and/or parking lots?

Shovel

Clear walkways and other areas before the snow turns to ice. The more snow you remove manually, the less salt you will have to use and the more effective it will be.

Scatter



If you use salt, scatter it so that there is space between the grains. Believe it or not, a coffee mug of salt is enough to treat an entire 20-foot driveway or 10 sidewalk squares.

Switch

When pavement temperatures drop below 15 degrees, salt won't work. Switch to sand for traction or a different ice melter that works at lower temperatures.

Hiring a snow removal contractor?

Select a Certified Contractor

Check to see if your contractor is already certified through the Winter Salt Certification Program. If not, encourage them to become certified and to follow locally developed application rates.

Dane County Winter Maintenance Application Rates and information about the Winter Salt Certification Program are available at:

www.wisaltwise.com