DOWNTOWN VISION

This exercise will have you think about Downtown Slinger’s current state and what you envision for the Downtown in the future. Hopefully you will consider what makes a downtown a place that people want to live, work, and spend time and provide suggestions on how we can make Downtown Slinger that kind of exciting destination.

Please record your responses below and when prompted, share your thoughts with your table. After the small group discussion, the table recorder/presenter will share your table’s top ideas with the larger group.

**Downtown Housing**

Consider the following groups of people:

- Young professionals without kids
- Baby boomers looking to downsize
- Current or potential downtown employees

If helpful, think about someone you know. Maybe a niece or nephew who recently graduated and is just getting started in their career. Or relatives who are now empty nesters after raising a family in suburban, single family homes and are now moving toward (or considering downsizing in their) retirement. Or a new resident in Slinger, brought to the community for a new employment opportunity.

If these represent people that are different than you, put yourself in their shoes. Consider their lifestyles, preferences, and unique needs to best answer questions 1 and 2 below.

1. **If one of these people wants to live in Downtown Slinger, what might they be looking for from the Downtown (housing, entertainment, amenities, access to resources)?**

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2. **What would need to change in the Downtown for you to recommend someone to move to Downtown Slinger?**

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Continued on Back
Vision & Big Ideas for Downtown

After you record your response below, discuss your ideas with your group and record the different big ideas on the poster sheet on the table. Feel free to get creative with how you write or describe your table’s ideas – use the markers and materials provided!

3. Finish this thought: Downtown Slinger should be the place in the community where __________

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_____________________________________________________________________________________________________
_____________________________________________________________________________________________________
_____________________________________________________________________________________________________
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4. My big ideas to help Downtown Slinger become the type of place I envision include __________

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